



Irish Artist
Mainie Jellett

'The Strand at Keel, Achill,
Co. Mayo, Ireland'

COLLABORATION OPPORTUNITIES

Welcome to
Wallpapers
of *Ireland*

A guide to
interiors

Introduction to Wallpapers of Ireland.

As the name suggests, all work is 'of Ireland'. The width, depth and sheer scale of quality artistry produced on this small island has always set it apart from other nations and we at GBM are very proud to be in a position to not only produce this visually and creatively, but also to bring this bespoke offering to the interiors market.

Professional Collaboration

The involvement of big names from the world of fashion, such as Vivienne Westwood and Ralph Lauren, has helped to make wallpaper the essential background for a 21st-century lifestyle. The fashion for feature walls has encouraged a taste for larger, more assertive graphics while the development of digital printing has enabled artists, freelance designers, architects and interior designers to get directly involved in the creative process.

It is our mission to create high quality, sustainably produced, tailored Irish design wallpaper. In so doing, we increase our capacity to employ local talent and collaborate further with both indigenous and site specific designers.

Interior designers have relied on wallpaper to add color, texture, and style to spaces throughout the years. However, there are times when designers need to be able to create more unique patterns and murals. Wallpapers of Ireland digitally printed wall covering is the ultimate décor solution as it gives you versatility in both appearance and performance while weaving through a unique Irish storytelling experience.

Mainie Jellett Special Commission

An Irish painter, stage designer, writer, lecturer, administrator and one of the most important pioneers of modern art in Ireland. Translation and rotation were the guiding principles of her work and the methods by which she created her abstract paintings. They were also the mechanisms of her art, as she translated modern art for an Irish audience, rotating traditional images that were familiar (religious allegory, the figure, the landscape of the west) into new forms. Jellett was central to the establishment of the Irish Exhibition of Living Art in 1943. Together with Evie Hone, she is considered the doyenne of Irish Modernism.

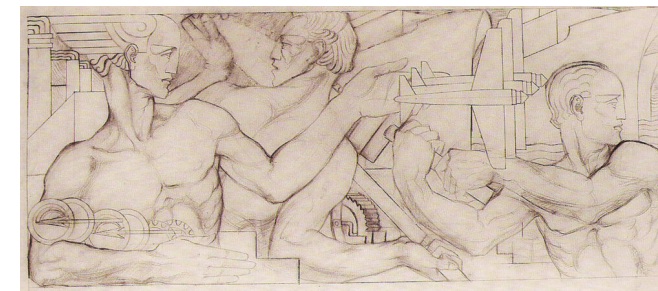
Space : Mainie's paintings are on one hand bold and assertive (see right), and on the other soft and earthy (see cover). Images from either style open two completely different avenues for interior decoration storytelling.



Gabriel Hayes Special Commission

Irish painter, book illustrator, graphic artist and designer; it is as a sculptor that Hayes is best known. Representing the laying of the foundations for a social revolution across the new Irish state, Hayes's ornamental carved panels for the exterior of the 1942 Art Deco Department of Industry and Commerce Building, 23 Kildare Street, Dublin, were executed in limestone and are considered unique in sculpture in Ireland. Seen here are her representations of the pottery and shoemaking industries. Also the building of the Shannon hydroelectric scheme, of which the hydroelectric power station is a part. It was the largest of its kind in the world on completion in 1929.

Space : The strong visual aesthetic of Gabriel's work creates a 'space' in which a crafted lamp and an Eileen Grey table are all the adornment required. Best seen from a distance, this mural works well in a public space.



“ Decoration is the furnishing or adorning of a space with fashionable or beautiful things. With digital print, it's getting personal ”

*The American National Council for
Interior Design Qualification*



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Wallpapers of Ireland : Bespoke printed wallpapers
which are sourced, designed and printed in Ireland.

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DÉANTA IN ÉIRINN BY

Wallpapers
of Ireland

The Sybil Connolly Collection

Born in 1921, this pioneering entrepreneur created the first international Irish haute couture fashion and design house.

Connolly's US clients included Rockefellers, Du Ponts and Mellons in addition to screen stars Merle Oberon, Grace Kelly, Julie Andrews and Elizabeth Taylor. Jacqueline Kennedy Onassis was also an ardent supporter; she chose a pleated linen dress for her official White House portrait. 1953 saw the launch of Sybil's international career when her iconic full-length red Kinsale cape and white crochet evening dress

featured on the cover of LIFE magazine with the title 'Irish Invade Fashion World'.

The ready to order 'Cottage Orn  collection, designed when Sybil was 60 years old, and used to decorate The Swiss Cottage, Cahir, County Tipperary has been commercially produced with permissions from The Hunt Museum Limerick, in whose historic Custom House building The Sybil Connolly Collection resides.

Using original patterns, we have reassembled these truly unique, beautiful designs for the first time in over 50 years.



A peak inside our design process

A new wallpaper commission inspired by a skirt detail designed by Sybil Connolly is in the process of being developed. Selecting the hand embroidered motif from her 'Pamela' skirt, we are collaborating with a skilled design team to create a completely unique wallpaper pattern. The process of developing a new pattern involves a mix of digital photography, hand painted renders, high resolution scanning and digitisation. Called 'Pamela', this elegant design inspired by the Georgian period will add a new chapter to our Sybil Collection.



Product specification

Non-woven wallpaper *
Matt finish
Full colour one side
Water and UV resistant
Easy to install and remove - paste the wall application

Drops will be produced at equal widths dependent on size of wall - maximum drop 1300mm wide
Option of 5mm overlap available for aligning drops more easily

**other wallpaper material options available*